



4TH OF JULY

COME JOIN US

GERMANTOWN FIREWORKS

9:30PM/DUSK | 7.4.2020 |
FIREMEN'S PARK, GERMANTOWN



Greetings-

Whether you are a new business or have been in Germantown for decades - thank you for being such a great part of our business community! We wanted to extend an invite to come enjoy our Kiwanis 4th of July Festival in 2020! Germantown has been known to have a great Fireworks experience every year and we want to keep this wonderful tradition going.

Kiwanis of Germantown is very involved in the community and hosts great events like the 4th of July, A Taste of Germantown and Breakfast with Santa. Profits from these events allow Kiwanis to provide funding to organizations like Germantown Park & Recreation, Germantown Police Department, the volunteer programs of the Germantown Schools like Mac Leaders, K-Kids and Key Club, Germantown Chamber of Commerce, Germantown Community Band and Germantown Community Library. We are also proud to award two Scholarships every year to volunteering seniors along with participating or sponsoring other community events throughout the year.

Our most recent fundraising effort was the Gehl's Performing Arts Pavilion in Firemen's Park. This pavilion has been hosting wonderful outdoor concerts and activities for the community since the summer of 2018.

Because so many guests and residents of Germantown include the Fireworks in their annual Independence Day celebrations, the business community has the unique opportunity of being able to help us help others, which promotes their company name.

Included with this letter are several fireworks sponsorship opportunities – both large and small. Please consider becoming a part of our annual tradition by taking advantage of one of these opportunities. Please do not hesitate to contact us with any questions or sponsorship requests.

Thank you for your consideration!

Lynn Grgich
Committee Chair, 4th of July

Joletta Kerpan
President, Kiwanis of Germantown





Firework Sponsorship Opportunities

Sparkler Sponsor - \$250 - \$999 – Multiple available

- Business listed on Kiwanis website & Facebook
- Free 4th of July parade entry for your Business

Sky Rocket Sponsor - \$1,000 - \$2,499 – Multiple available

- Benefits of previous sponsorships plus
- Business ad in 4th of July events circular in Express News


Shooting Star Sponsor - \$2,500 - \$4,999 – Multiple available

- Benefits of previous sponsorships plus
- Business Logo on 4th of July Parade Banner
- Business Logo on Sponsors Banner at Fireworks

Grand Finale Sponsor - \$5,000 - \$7,499 – 1 available

- Benefits of previous sponsorships plus
- Individual Banner at Fireworks
- Logo on all social media and print media

Fireworks Premier Sponsor - \$20,000 – 1 available

- Benefits of previous sponsorships plus
 - Individual Banner hanging at Gehl's Performing Arts Pavilion
 - Premier roped off seating area for 50 people at the Fireworks
 - NAMING RIGHTS on the Fireworks and promotion January-August 2020
- 



Yes! We would love to be a part of the Germantown 4th of July Fireworks!

Sponsorship Amount \$ _____

Business _____

Contact Person/Title _____

Address _____

City/State/Zip _____

E-mail _____

Phone _____

**Any questions on any sponsorships or specific interest in the Grand Finale/Premier Sponsorships, please contact
4th of July Committee Chairperson
Lynn Grgich
lynngrgich@gmail.com
262-347-9901**



**For Sponsorships, please return this sheet with a check to
Kiwanis of Germantown
4th of July
PO Box 531
Germantown, WI 53022**

Thank you for your support of our 4th of July Fireworks!

